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PRESS RELEASE

For immediate release

Erasmus+ funded *Embedding Entrepreneurship Education* starts national launches this week

The project Embedding Entrepreneurship Education (EEE), funded under the European Commission's Erasmus+ program, will showcase all resources that have been developed in the first years of the project on behalf of national launch events in Austria, Germany, and Hungary. The resources mainly target HEI lecturers as well as intermediaries working in the field of entrepreneurship education. They namely consist of the following items:

- EEE Teaching Toolkit
- EEE Road-Map
- EEE Entrepreneurship Promotion Campaign Package

The EEE Teaching Toolkit is a modular high-quality compendium aiming to support HEIs in the teaching of entrepreneurial qualifications. In total, 23 modules can be used individually or in combination with each other. In fact, the EEE partnership also provides guidelines for 3 courses that can be taught based on the toolkit modules:

- COURSE I: Fostering Ideas & Recognizing Opportunities
- COURSE II: Improving Entrepreneurial Skills
- COURSE III: Encouraging Social Entrepreneurship

The EEE Road-Map explains in a stepwise approach how to form (private-public) alliances that are able to foster actions in the field of entrepreneurship education. Alliances of that kind have been successfully established in the regions of Innsbruck (Austria), Halle (Germany), and Szeged (Hungary). Their experiences are summarized in the Road-Map suggesting other interested parties to replicate those success stories. Additionally, the EEE resource package contains a set of high-quality promotion materials that can be applied by HEIs to efficiently propagate entrepreneurial thinking as well as start-up sensitisation activities inside their own institution.

The EEE National Launches in Germany and Austria will take place on November 21st & 24th of 2017 whereas a complementary multiplier event in Szeged will be hosted in spring 2018 by University of Szeged (Hungary). The launch events on national level are a prelude to a joint international launch event that will take place in London on June 21st 2018.

For further information, please visit www.eee-project.eu and/or contact:
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